

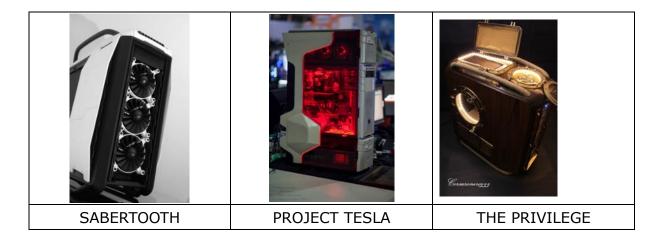
Cooler Master's Case Mod World Series Starts Jan 7th

Taipei, Taiwan – January 7th, 2015 - Cooler Master announces once again the biggest modding event of the year with the Case Mod World Series by inviting all modders to show-off their creativity and push the limits of PC case design. This year's panel of judges includes an impressive line-up of modders from around the world making it one of the most prestigious modding competition ever. And thanks to the support of Dremel, Intel, Asus, OCZ and GelL, we have over US\$20,000 in cash and hardware prizes up for grabs. Contest begins January 7th, full details at: mod.coolermaster.com



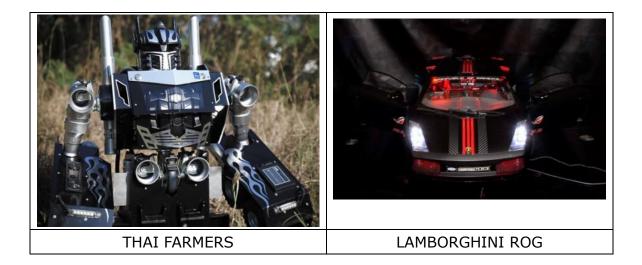
There will be two categories 'Tower Mod' and 'Scratch Build'. The judging will be limited to only the the judge panel, which includes: Richard 'Darthbeavis' Surroz, Peter 'L3P' Brands, Brian 'BOD MODS' Carter, Ronnie Hara, Mathieu 'Sassanou' Heredia, Richard Kiers, Antony Leather and the sponsors. A newly created award 'Rising Star' will be also determined by this panel to identify the future star to watch for in the modding scene. Also, a 'People's Choice' will be chosen based solely on public voting.

Last year's entries produced some of the world's top builds and gained massive fan followings from around the world. These designs also helped push the development and design of PC cases. A quick look at these entries:





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About Cooler Master

For two decades, Cooler Master has sought to provide cutting-edge cooling technology for a broad spectrum of computing devices. With a full lineup of innovative products, including heat sinks, fans, cases, component housing, opticals, and other accessories, Cooler Master delivers state-of-the-art thermal solutions to customers worldwide. We have become an industry leader through exceptional service and unrivaled commitment to quality. For additional information on Cooler Master, please visit http://www.coolermaster.com.